

## DAVID'S BRIDAL

### *- The Leading Fashion Source for Beautiful, High Quality & Affordable Styles -*

With more than 50 years of bridal experience, David's Bridal offers the most comprehensive assortment of wedding and special occasion attire to satisfy every style preference, providing brides-to-be with a vast selection of exquisitely crafted dresses, in a variety of sizes that can be tried on in store.

David's Bridal is the nation's largest bridal retailer, with nearly 260 stores and an online offering. It offers the most elegant and sophisticated styles, inspired by timeless fashion and the latest trends, all created to the highest standards of fabric, quality construction, fit and embellishment.

Through its five different bridal gown collection, David's Bridal offers affordable luxury plus the widest selection of **bridal party** and **special occasion dresses**, and all the **accessories** the bride and her wedding party need.

- ***David's Bridal Collection***

Whether a bride seeks a more traditional or contemporary gown, the David's Bridal Collection offers a wide selection of gowns that caters to each bride's style preference.

- ***Oleg Cassini Collection***

The Oleg Cassini collection is an eloquent example of the highest standards in skill and craftsmanship in bridalwear. The collection is characterized by timeless, elegant gowns, fashioned of luxurious fabrics, with intricate hand embellishments of exquisite beading, lace and embroidery. Keeping true to his goal of making women look and feel their most beautiful, the designer's legacy lives on through this exquisite collection available exclusively at David's Bridal.

- ***Monique Luo Collection***

Designed by Monique Luo and available exclusively at David's Bridal, this collection utilizes exotic beading, colored accents, shadows and light to create elegant, unique gowns to complement the feminine figure.

- ***Galina***

Sophisticated and timeless, Galina perfectly expresses the beauty of a bride's natural silhouette with smooth, luxurious fabrics that reach back in time to blend glamour with contemporary flair. The result is captivatingly classic and truly stunning.

- ***David's Bridal Woman***

Always the first to fulfill a bride's wish, David's Bridal created its Woman Collection following extensive research into the plus-size bride's preference, size and needs.

- ***Bridal Party Collection***  
David's Bridal is the bridal destination for the entire wedding party with endless options for bridesmaids, mother-of-the-bride or groom, junior bridesmaids and flower girls in a variety of fashion-right colors and styles. Creating the perfect party is effortless at David's Bridal with such a vast selection of beautiful, high quality, affordable dresses.
- ***Special Occasion Collection***  
Whether sweet or flirty, youthful or sophisticated, David's Bridal offers an extensive range of special occasion dresses for girls and women in a wide array of lengths, colors and styles.
- ***Accessories Collection***  
From lingerie to shoes and shawls, David's Bridal offers all the finishing touches to complete every bride's look, as well as accoutrements for any special occasion. The collection also includes a number of gifts, suitable for the bridal party and wedding guests.

***About David's Bridal:***

With more than 50 years of bridal experience, David's Bridal understands the importance of providing brides-to-be with a vast selection of exquisitely crafted dresses, available at affordable prices. Today, with nearly 260 locations nationwide, David's Bridal continues to expand its retail store locations, while maintaining its philosophy of beauty, elegance and quality. To locate a store nearby, consumers can call 1-877-693-BRIDE or visit [www.davidsbridal.com](http://www.davidsbridal.com).

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